

# Scott Ehlke

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## PROFILE

**Senior Executive Technology Leader** with 25+ years of experience and proven leadership skills, with a passion for building and mentoring technology teams through coaching and mentorship programs

**Business-Focused Technology Strategist** with experience in building both product and technology roadmaps focused on enterprise solutions that improve the efficiency and viability of customers

**Collaboration and Communication** focused leader who believes strongly in building cross-functional organizations to align all groups on corporate strategy

**Motivated Mentor** who believes strong teams start from the bottom up with talented people who love what they do

## SKILLS

<b>Agile</b>	<b>Coaching / Mentorship</b>	<b>Strategic Planning</b>
<b>Budgets</b>	<b>Technology Evaluation</b>	<b>Systems Architecture</b>
<b>Mobile</b>	<b>Product Roadmaps</b>	<b>Security Planning</b>
<b>Dev Ops</b>	<b>Technical Due Diligence</b>	<b>Hosting / Cloud Architecture</b>
<b>UX</b>	<b>User-Centered Design</b>	<b>Infrastructure Development</b>

## EXPERIENCE

### VP Business Development / Technology Strategy

**Koncepts2Solutions**

Aug 2022 - Current

- Defined company growth strategy to double revenue through new partnerships in the consulting and logistics space
- Secured partnerships with two new WMS companies, two automated material handling vendors and one automated testing partner
- Defined recurring revenue model and strategy for an educational services team to build eLearning and certification programs for major WMS partner

### CTO and VP of Research and Development

**White Cup**

October 2019 - October 2021

- Drove the integration of technology and R&D teams of three \$10-\$15 million companies under private equity ownership
- Initiated and managed the introduction of a cross-platform mobile version of web and desktop CRM and BI solutions
- Oversaw both internal IT functions and software hosting operations for 1000+ global customers.
- Oversaw stability and growth strategy for existing product in White Cup datacenter with over 500 customers
- Streamlined internal IT solutions while integrating three distinct companies
- Implemented User-Centered design practices, integrated with Product Management Roadmap and Technology Strategy

## Senior Enterprise Architect

Blue Yonder / JDA

October 2015 - January 2019

- Reported to the CTO as member of the Senior Technology Leadership Team
- Created technology strategy and roadmap for Cloud / SAAS adoption and migration
- Primarily responsible for UI strategy, both Web and Mobile applications
- Worked with all development teams in system design, technology advisory and R&D mentorship
- Assisted sales teams in technology discussions and presentations to Tier 1 Prospects (e.g. Starbucks, Walmart, Google)

## Senior Director User Experience

Blue Yonder / JDA

January 2013 - October 2015

- Created and Deployed User Experience team consisting of 30+ members including Researchers, Designers and Information Architects focusing on 40 different product offerings
- Built guidelines and matrices for determining best-fit platform choices for end user roles
- Monitored UX adoption and progress throughout development organization of 200+ R&D team members
- Created measurement methods for UX / Usability ROI.
- Evangelized benefits and ROI of UX to stakeholders, partners and customers

## Senior Director UX Frameworks

RedPrairie

February 2011 - January 2013

- Director of a combined development and user experience team responsible for the shared vision of user experience at RedPrairie for the supply chain product group.

## Product Owner UX Frameworks

RedPrairie

April 2010 – February 2011

- Product Owner for a web-based, retail district manager application
- Responsible for User Experience, leading a team that drove research, design and testing of an application used by retail district managers to monitor store performance.

## Product Leader Client Applications Framework

RedPrairie

January 2006 – February 2011

- Lead team of developers that provided a unique client application framework for workflow style application screens used in a logistic management software suite
- Drove client technology decisions and architected proper component-based development techniques

## Senior Software Architect

RedPrairie

July, 1998 – January 2006

- Responsible for defining technical architecture and vision for client application platforms.
- Managed migration of Visual Basic client framework to .Net and c# technologies
- Architected windows client framework and application development infrastructure

## EDUCATION

### B.S. Computer Science and Engineering

Milwaukee School of Engineering